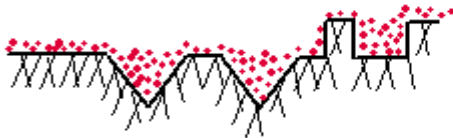
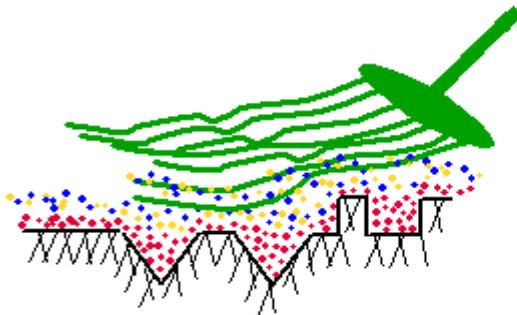


Comparison of Cleaning Systems

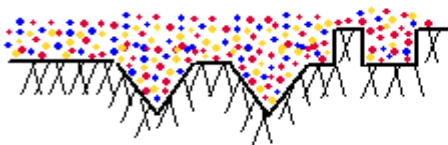
Conventional



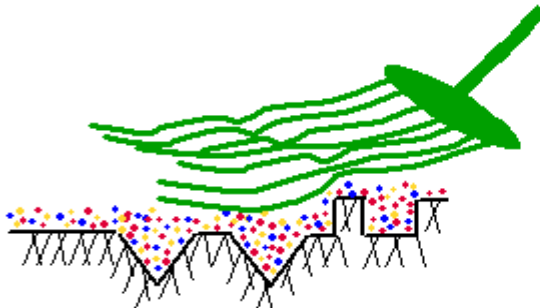
Dirt or grime on the surface to be cleaned.



Surface is cleaned using a mop with water and chemical detergent.

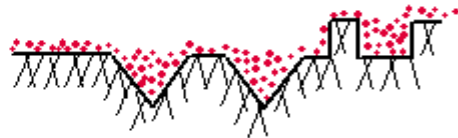


Water and chemical detergent mix with dirt.

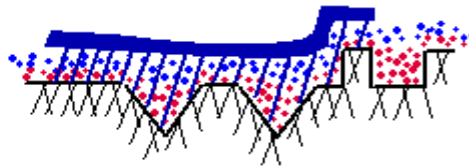


Surface is wiped using the same mop, rinsed the same mixture.

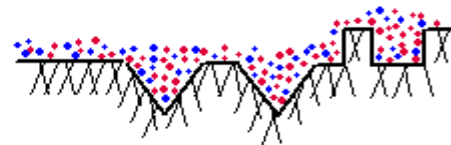
Ha-Ra



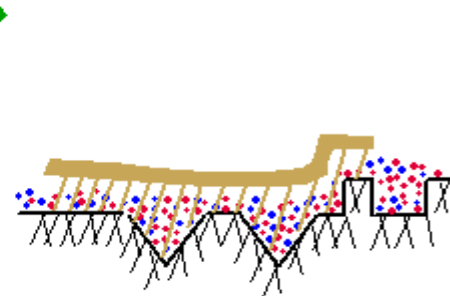
Dirt or grime on the surface to be cleaned.



Surface is cleaned using a special Ha-Ra fibre with water ONLY penetrating the indentations.



Dirt is loosen and mixed with water ONLY.

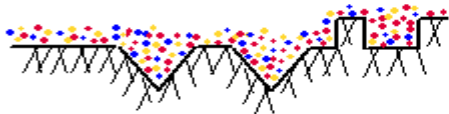


Surface is dried using another Ha-Ra product which absorbs the mixture of water and dirt.

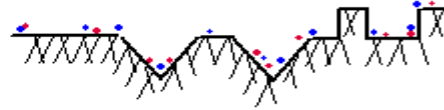
Comparison of Cleaning Systems continued

Conventional

Ha-Ra



Result after cleaning with a conventional mop.



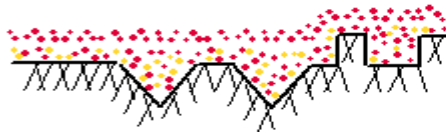
Result after cleaning with a Ha-Ra product.



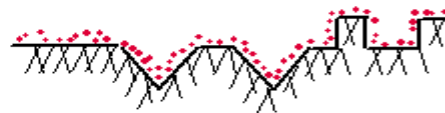
Water evaporates but a layer of dirt and dried detergent mixture remains, and the build-up process begins.



Water evaporates leaving very few dirt particles.

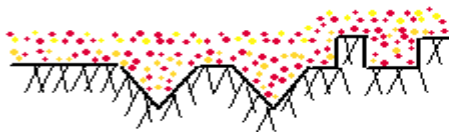


A new layer of dirt accumulates on top of the dirt and detergent layer.

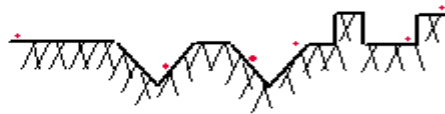


Layering of dirt is prevented.

Start of another cleaning cycle.



Eventually various layers of dirt and detergent builds up.



The surface is cleaner everytime it is cleaned.

	<p>MicroFiber</p>	<p>Lifts & traps dirt & moisture</p>	<p>Cotton Fiber</p>	<p>Only pushes dirt & moisture</p>
<p>Photo of one strand of microfiber</p>	<p>Surface is clean, dry & polished</p>		<p>Surface is still dirty & wet</p>	